City on the Islands:
A Self-Guided Tour Through
Ostrow Tumski and the
Origins of Wroclaw
S.W.O.T. Analysis of Ostrow Tumski as a Tourist Destination
Strengths:

- Rich history
- Origins of Wroclaw
- Easily accessible from Rynek
- Beautifully restored architecture
Weaknesses:

- Overwhelming amount of information, i.e. dates, facts
- Info provided may not appeal to tourists of all backgrounds
- Lack of enthusiasm in presentation
- Difficulty of language barrier
- Lack of handicap accessibility
- Inefficient amount of signs
Opportunities:
- Themed tours for personal interests
- Structured tours with chronological information
- Sharing local legends and folklore
- More signs in various locations
- Handicap accessible
Threats:

- Language barrier
- Important/interesting information not shared with tourists
- Interrupting daily/religious life of locals
- Losing local culture and historical appeal to attract more tourists
Introduction

Ostrow Tumski links the 1,000 year old cultural center of the city with the modern structures of Wroclaw today.

Experience for yourself the memories of destruction and rebirth that built Cathedral Island
Market Hall

Built between 1906 and 1908
Market Hall

- Original design called for metal structure
- Farmers bringing goods to the city
Quick Time™ and a decompressor are needed to see this picture.
Tumski Bridge & Lanterns

- Connecting City To Island Since 14th Century
- Custom of Lovers Bridge
- Illuminates Cobble Stone Streets
- Nightly Lighting Ritual
The Church Square

- St. John Nepomuk
- The Church of the Holy Cross
Social Services on the Island

- Radio Family
- Elizabethan Nuns’ Hospital
Cathedral Spires
Cathedral of St. John the Baptist

- Romanesque Stone Structure Built in 1000
- Gothic Design Replaced During 14th Century
- Has Since Suffered Series of Catastrophes
  - Consequently Rebuilt Multiple Times
The Legend of the Stone Head
Archdiocese Museum

- Made Up Of Library, Museum and Archive
- Exception unique collections
- Influential role of Church
Kluskowa Brama Legend

- Between Saint Giles and Archdiocese Museum
- Famous Kluska maker
- Gluttonous husband
- Turns to stone
Saint Gile's Church

- 13th Century
- oldest preserved
- Auxiliary to Cathedral
- Romanesque style
“An Oasis of Beauty and Restfulness”

Botanical Garden
University of Wroclaw
Saint Martin’s Square
Saint Martin’s Church
Monument to Pope John XXIII
The Mill Bridge and Old Mills
Bishop Kominek
Bishop Kominek
Blessed Virgin Mary on the Sand

- Began Building 1334
- Finished 1375
- “Jumping Vaults”
- Heavily Damaged During WWII
- Medieval Pieces
- Significance
University Library

- Former Cloisters
- Secularized 1810
- German Army HQ
- During Siege
- Collections
- Significance
Sand Lock
Higher Evangelical School of Theology
Heart Beauty Rebirth

OUR ISLAND Memories

Origins